Application period
Enrolling for the winter semester: 1st June – 15th July
Enrolling for the summer semester (non-first-year students only): 1st December – 15th January

Further Information Please direct subject-specific questions to our study advisor, Mr. Ingo Trenkmann: iba@europa-uni.de, Tel. +49 (0)335 5534 2992

General questions concerning the academic program or the application process, as well as questions about support for students with special needs will be answered by the Academic Advising Center (Zentrale Studienberatung): study@europa-uni.de, Tel. +49 (0)335 5534 4444

Studying with children – our family representative will provide you with further assistance. Please contact Ms. Karin Höhne: familie@europa-uni.de, Tel. +49 (0)335 5534 4221

Trial Studies and Viadrina Open Day
Meet your Viadrina professors in person at the annual taster studies and the Viadrina Open Day.


January 2017

Integrated study abroad/double-degree programs in a network of over 250 partner universities across the world

Attractive campus close to Berlin that straddles the German-Polish border, with affordable housing

Highly ranked on CHE, HIS and Universum ranking lists

Integral foreign language acquisition at Viadrina’s highly modern Language Center – offering 10 languages with accredited certificates

No tuition fees and low costs of living Semester ticket for the Transport Association Berlin-Brandenburg [Verkehrsverbund Berlin-Brandenburg (VBB)]

innovative 7+1 teaching concept block courses enhance academic achievements

Start-up expertise is offered through the Centre for Entrepreneurship, and through our proximity to Berlin, which is the main German location for start-ups

International alumni network worldwide contacts and a strong community

Study at Viadrina! Here’s what we offer:
Business Administration

Business administration is part of economic and business sciences and covers the analysis of economic relations among businesses, consumers and governmental institutions. Knowledge of economics is indispensable in today’s working environment. At Viadrina, you will receive a broad education in business and economics. During your studies, you will be able to focus on three out of nine elective fields. That way, you will organize your academic studies according to your individual preferences. After your degree, you will be perfectly prepared for the European and international job market.

Career options

Every company needs economists, no matter if it is an oft-quoted global player, an NGO, a hospital or a political party – none of them will survive without proper management. Already during your studies at Viadrina, you will gain fundamental insights into the business environment. Lectures with practical relevance, integrated internships, and a study-abroad program will provide you with important experience and will prepare your mind for problems relevant in the business world. The Viadrina bachelor’s degree in International Business Administration opens doors to appealing career opportunities and paves your way to an international working environment.

Internationally

During your studies at Viadrina, you will complete one semester abroad. With a network of more than 250 partner universities all over the world, we will support you in planning and organizing your stay abroad. You can even earn two degrees within the regular period of study with one of our popular double-degree programs at selected partner universities.

Requirements for admission

The current requirements for admission for all applicants with or without German high school diploma can be found at www.study.europa-uni.de

Additional requirements for foreign applicants for Internationale Betriebswirtschaftslehre (German):
Proof of German language skills by successfully passing the «Deutsche Sprachprüfung für den Hochschulzugang ausländischer Studienbewerber (DSH)» or an equivalent exam.

Additional requirements for International Business Administration:
Proof of English language skills at the B2 level of the Common European Framework (for Languages) by successfully passing an language exam accepted at the European University Viadrina.

Studying internationally at Viadrina

Syllabus
required coursework: 180 ECTS-Credits
standard period of enrollment: six semesters

1st-3rd semester
- prerequisites
4th-6th semester
- specialization with three major focus areas
- study abroad program
- internships
- bachelor thesis

International Business Administration
- prerequisites taught in English in small multicultural groups
- integrated foreign language education
- integral study-abroad program
- international guest lecturers

Internationale Betriebswirtschaftslehre
- prerequisites taught in German
- integrated foreign language education
- integral study-abroad program

Major disciplines at Viadrina
- The Management Process
- Innovation & Marketing
- Information & Operations Management
- European Taxation
- Domestic Taxation
- Accounting
- Finance
- Quantitative Methods
- European Economics